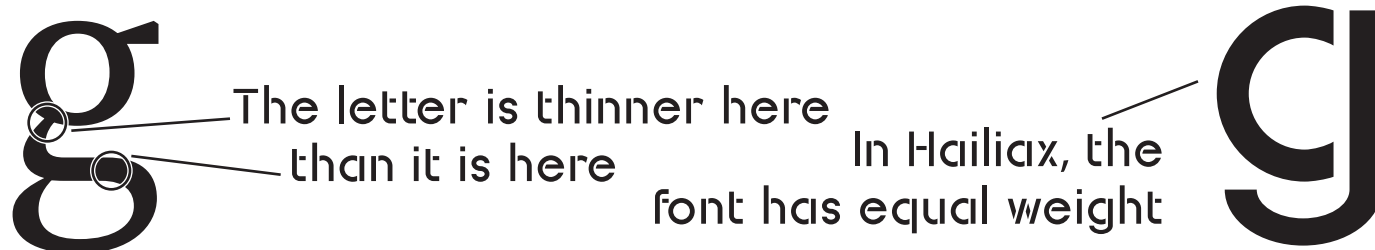


# The Hailiax Font

## INSPIRATION

Hailiax Medium: Geometric Sans font by Alexander Wing  
In many other fonts, the width of each letterform thins out on each joint. For example,



Without this thinning, joints can look visually heavy in small point. In the Hailiax font, fonts feature a small gap instead of thinning. This way, when fonts are displayed in large point, the font looks consistent while still reducing visual weight. There was one rule: up-right lines are always on top of down left lines. This caused all gaps to be between 0 and 90°

The Hailiax font uses the same vertical proportions as Helvetica. I copied Helvetica's vertical proportions because they felt right and also their x-height plus descender was equal to the baseline to ascender height.

## EXAMPLES

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
AV aj Ta YA nrn AC Ko cd

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud